

Important Mason Social Media Accounts

Following are some George Mason University-affiliated accounts and pages on social media sites. Because social media is constantly changing, be sure to search often for new accounts to follow.

Mason Twitter Accounts

@GeorgeMasonU – Official Mason account

@MasonSpirit – Alumni/University Events

@CabreraAngel – Mason's President

Mason Facebook Pages

George Mason University (<https://www.facebook.com/georgemason>)

Alumni Association (<https://www.facebook.com/MasonAlumni>)

Mason Athletics (<https://www.facebook.com/MasonAthletics>)

Other Social Media Sites to Explore

LinkedIn (<http://www.linkedin.com/>) – a site for professional networking. Users can post their resume, connect with like-minded groups of people and search for jobs.

Mason's LinkedIn Presence: <http://www.linkedin.com/company/5489?trk=tyah>

Pinterest (<https://pinterest.com/>) – An online pinboard. Users post inspiring, useful, creative, cool photos and ideas found on the web. Boards are divided up by subject area and users can personalize their account depending on their interests.

Mason's Pinterest Presence: <https://pinterest.com/georgemasonuniv/> (Official University account)
<https://pinterest.com/cabreraangel/george-mason-university-next/>
(Mason President Angel Cabrera's pinboard)

You Tube/Vimeo (www.youtube.com and www.vimeo.com) – Sites to upload video content to share with other users.

Mason's You Tube Channel: <http://www.youtube.com/user/masonWeb>

Mason's Vimeo Channel: <http://vimeo.com/gmu>

Foursquare (<https://foursquare.com/>) – A social media site that is geographically based. Users can "check in" to their favorite spots—restaurants, campus buildings, libraries, bookstores, shops—and earn rewards and discounts at participating companies.

Mason's Official Foursquare Page: <https://foursquare.com/georgemasonu>

Smug Mug (<http://www.smugmug.com/>) – Share photos with the world (or your grandparents, aunts, uncles, children). Find George Mason University photos.

Mason's Smug Mug Account: <http://gmu.smugmug.com/>

Google + (plus.google.com) – A social networking site similar to Facebook, where users can create circles of friendship based on the content they want to share.

Mason's Google+ Account:

<https://plus.google.com/u/0/b/107956867758830606084/107956867758830606084/about>

Reddit (<http://www.reddit.com/>) – Tagged as "the front page of the Internet" this site has the hottest and most popular news items on the web.

Articles to read/resources on social media

Facebook blog: <https://blog.facebook.com/>

Twitter blog: <http://blog.twitter.com/>

Mashable: <http://mashable.com/>

Ragan Communications: <http://www.ragan.com/SocialMedia/SocialMedia.aspx>

Mason's Social Media Guidelines (http://webdev.gmu.edu/Social_Media_Guidelines)

University Policy Number 1127: University Affiliated Social Media Sites

(<http://universitypolicy.gmu.edu/1127gen.html>)